

**CEIAG Case Study:**

**Sir Robert Pattinson Academy, Lincolnshire**

**The School**

Sir Robert Pattinson Academy is a successful and popular 11-18 comprehensive school in Lincoln offering a holistic, high quality education to 1250 students by over 90 teaching and 60 support staff. It has a broad and balanced curriculum which supports students to progress to a range of careers.

The school places great importance on achievement and success for all students; it sets high standards and motivates students to achieve their potential. Alongside academic achievement, there is a wealth of opportunities to develop personal and social skills.

The school encourages positive attitudes and aims to provide an environment in which all learners feel valued, challenged and secure; where they can develop the skills and confidence to become young adults prepared for the future challenges of an exciting and increasingly global world. It aims to foster a desire for learning that will continue into adult life. Current year figures are that numbers of former students not in employment, education or training are low at 1.4% with none unknown.

**Career Education, Information, Advice and Guidance (CEIAG)**

The school has a dedicated CEIAG Coordinator on the staff who works closely with the Senior Leadership Team, PSHEE Coordinator, Education Business Partnership Staff, and the external Careers Practitioner (additionally bought-in). Close links are maintained with employers, other schools, further education colleges and higher education institutions.

The Academy sees the strategic benefits of CEIAG as being:

**Academy Outcomes**

- Improved achievement and outcomes across the Academy
  - Improved motivation and aspiration
  - Progressive decision-making in students
- Improved partnership-working amongst students
  - Curriculum links with businesses

- Students successfully into apprenticeships/college/university

### Curriculum

- The development of learning skills, knowledge and attributes
  - Improved links to employers and the world of work
    - Career exploration for students

### Student Behaviours

- Self-management
  - Presentation skills and information handling
- Target setting, action planning and self-reviewing skills.

## ENGAGING EMPLOYERS?

*“Here is some of what we do at Sir Robert Pattinson Academy:*

- *Employers support preparation for work experience interviewing and health and safety*
- *We organise a “Workwise” day in Year 10 where students select to find out about careers in different fields by engaging in practical activities with local employers*
- *Employers provide mentoring for sixth form students*
- *Local employers offer presentations and assemblies operating through the year as part of the “Aspire” programme*
- *Employers supporting curriculum delivery ICT, Technology and Languages*
- *Employers take part in our “Goals for Life” focus day*
- *Employers offer specialist Company work with students on an enterprising activity to motivate and inspire students future aspirations*
- *Work Based Learning Skills Awards Evening*
- *Years 7-13 attend Careers Fayre bringing together 27 external institutions including employers, FE/HE, Training Providers, Armed Forces, Work Based Learning Alliance for Apprenticeships”*

### **Quote from the Lincoln Group Training Association (LGTA) Newsletter**

#### **Bright Idea at Sir Robert Pattinson Academy**

*I recently attended an award ceremony at Robert Pattinson Academy which really impressed me. The event celebrated the “work based learning” achievements of their students, many of whom attended the dinner event with their parents.*

*Excellent food, a live musical performance and a key note speech from the MP for Lincoln preceded numerous awards presented to winners of sectors such as ‘best construction week student’, ‘best works experience student’, ‘best apprentice’ and many more. Awards were presented by senior representatives from industry, third and public sector.*

*Looking around the main school hall, which had been transformed into a grand dining room, I saw an array of impressive students, proud parents, committed teaching staff and employers who were very impressed by it all. Clearly a great advert of youngsters who looked very ‘work ready’ and more than that, youngsters who, I am sure, will do their future employers proud!*

**Herman Kok, Chairman LGTA**

## CEIAG Quality

Sir Robert Pattinson Academy has gained the CEIAG Quality Award “Career Mark” for its CEIAG programme. Career Mark is nationally validated under the Quality in Careers Consortium (QiCS) national scheme administered by the Quality in Careers Consortium (see <http://www.careersengland.org.uk/quality.php?page=ceiag-quality-awards>).

The Career Mark award recognises the Academy’s whole school approach to leadership and management of CEIAG. This includes effective self-evaluation leading to an annual CEIAG development plan, clear staff roles and identified training needs and improved delivery and outcomes. Comments from the Career Mark assessor included:

*“The review of careers and associated policies reflects the commitment by the school to provide impartial and independent IAG. This is supported by on-going developments relating to Work Related Learning activities to raise student awareness of the world of work. Students were unanimous in their feedback about how they value the support they receive”.*

The 2013 OFSTED report on the Academy stated that:

*‘The careers advice for students is well planned and an example of good practice in the local area. Careers education is a strength of the academy. Students receive independent careers advice and are well supported as they move between key stages. There are a wide range of opportunities provided for students to seek further support and advice. The academy has held the Career Mark Award for several years and has competed in the Lincolnshire and Rutland Skills Award for partnership and collaboration and has won this award for the last two years. The students stated their appreciation of this high-quality offer’.*

## Students’ Views

- *“Career learning activities throughout school help us to make decisions and choices and manage our future.”* (Key Stage 4 student)
- *“My education has got me onto the right career path, helping me make informed and realistic decisions at key transition points in my learning.”*(Key Stage 5 student).

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